

KHALID ALQOUD
Training & Workshops

Khalid al Qoud
Corporate Profile



Khalid al Qoud

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About the Coach

Khalid AlQoud's passion encompasses a spectrum of activities from both the corporate and social world. He has founded, led and developed several local and international organizations, and yet remains to be an active member in numerous initiatives.

He is an executive coach, speaker, entrepreneur, a leadership expert and business consultant. His expertise was not left unnoticed, and for over 15 years he has been invited on several occasions to manage both private and government-supported events, as well as to speak in public platforms.

Over the years, he has developed the characteristics that make him an effective coach. His expertise ranges over many areas: Leadership, CSR, PR, public speaking, events management, motivational speaking and voluntary service. Under those themes, he has given keynote speaking and conducted workshops for local and international communities.

He envisions a future that fosters a new generation of distinguished leaders with the aim of effectively solving community challenges, on both a local and global scale.



Workshops

A person with long blonde hair, wearing a dark suit, is seen from the back, gesturing with their right hand raised. The background is a blurred workshop or meeting room with several people seated at tables.

Human Resources

Summary

Human Resources (HR) Human Resources Management (HRM) are one and the same. They all focus on your people, who determine the success of your organization. Organizations are thought to be advanced when they invest in their employees. By investing, it is simply believing in their potential and subjecting them to training that will help enhance that potential. HR encompasses all the elements of productivity, innovation, and commitment of an employee which will drive their workforce towards distinction. HR is not only about managing the well-being and development of employees but also ensuring discipline, ethical and fair practices, as well as good and strategically focused management.

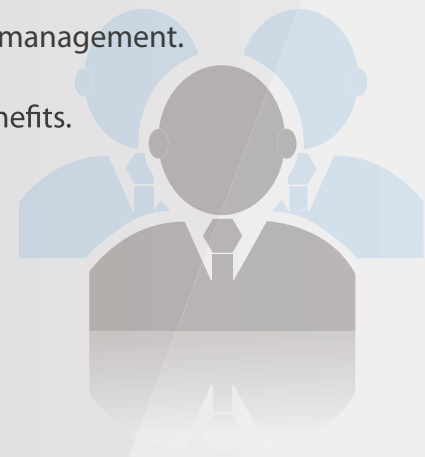
Learning Outcomes

- Become an HR leader in the world of today.
- Understand that HR is more than one function of the organization and that HR should be part of the company's strategic vision.
- A grasp of the modern concept of human capital development in comparison to the past term of human resources or personnel management.
- An incorporation of ethical practices into everyday work activities.
- Understand the difference between recruitment and selection.
- Undertake exercises that project the idea of strategic and manpower planning.
- Understand the role of remuneration, job analysis, training and development, employee relations, and organizational structure.
- Explore current and past issues, trends and practices.
- Examine HR challenges in the companies of today and the past.
- Look at a cross-examination of practices locally and internationally.
- Enhance communication skills required in dealing with employees and employers.

- Demonstrate necessary skills in conducting interviews, dealing with your internal customers and creating process-related guidelines.

Outline

- Introduction to the function and role of Human Resources.
- The place of HR in the company's strategy and vision.
- Recruiting, interviews and hiring.
- Appraisals, discipline and performance management.
- Learning and development process.
- Compensations, remunerations and benefits.
- Employee rights and legal scenarios.
- Labor and global relations.
- Turnover, motivation and reward.
- Role play activities incorporated.



Public Relations

Summary

Public Relations (PR) is the ongoing process of continuously striving to attain a positive image by an entity or individual. It is that image that consists of strategic interaction communication between the intended parties. It is important for a business or a project to have media relations and social networking hand in hand as effective communication tools, in both personal and professional life. It is vital to know to communicate your crises and what media relation methods to approach.

When played right, PR can strengthen the face of the business as it can brighten your image, reputation and income. It is necessary for the role of PR in planning, evaluating and implementing strategies to balance today's trends and issues. The world is in a rapid phase of development whether it is the market or the use of communication. It is a vital skill to know what and how to use PR skills. With PR, we involve people, organizations, venue, project names and much more. We must understand the ethics behind whom to mention and how they will be perceived. Similar to every subject matter, PR evolves over time. In this new age of modern technology and the fast transfer of information, new techniques and concepts for PR could be created every hour. What may have been effective last year may not apply now. Is it enough that we send our emails blind copying everyone in our address book? What are the other ways to ensure effective communication that companies use?

Learning Outcomes

- Understand the Fundamentals of Public Relations starting from your audience to the success of your business.
- Recognize the connection between media relations and social networking.
- Understand what to communicate in crisis to the public.
- Discover all the elements that are involved in managing PR.
- Listen to how you can improve your communication skills.
- Discover all the updated trends and issues in the public relations today.

Outline

- Fundamentals of public relations.
- Media relations and social networking.
- Effective communication tools.
- Crises communication and media relation.
- Public relations special topics.
- Public relations trends and issues.
- Development of public relations.
- Managing the public relations function.
- Ethics and public relations.
- PR research and evaluation.
- Effective communication tools.



Corporate Social Responsibility

Summary

The concept of Corporate Social Responsibility (CSR) is not yet understood by many. It is a responsibility to our surroundings, and a business does not necessarily benefit directly from it. Some confuse CSR with community service and vice versa. Some enterprises also disregard the idea completely without taking it into consideration. The impact and importance of CSR is not properly advertised. A strategic approach to CSR is increasingly important for a company's competitiveness. It can bring benefits in terms of risk management, cost savings, access to capital, customer relationship, human resource management, and innovation capacity. It also encourages more social and environmental responsibility from the corporate sector at a time when a crisis has damaged consumer confidence and the level of trust in a business.

Today, organizations that want to achieve long-term success must consider what is known as the Triple Bottom Line: Economic, Environmental and Social. This Triple Bottom Line is also known as the 3Ps: Profit, Planer and People. An effective CSR strategy must consider alignment with the organization's business strategy, commercial added value, and sustainability.

Learning Outcomes

- Understand the various elements that incorporate the process of initiating CSR concepts.
- Learn why it is important to re-align company policies and strategies.
- Discover how to attain successful initiatives with the cooperation of staff and members.
- The role of a facilitator or a motivator to oversee the process.
- Find out about what strategies and management companies are using today.
- Discover those challenges that can be easily avoided if you were prepared earlier.
- Learn about what's going on in the corporate social world.

Outline

- Fundamentals, history and role of CSR.
- Preparation process for CSR Initiatives.
- Corporate citizenship concepts.
- An overview and benefits of different theories of business CSR.
- Corporate social performance.
- Regional, local and international business examples of CSR.
- Management integration with CSR.
- ISO 26000 and international standards.
- Independent departments for the purpose of CSR.
- Social and financial performance.



Executive Coaching for Organizations

Summary

Coaching is all about developing an individual's competency into achieving a desired state. Everyone can do more than what they are already doing. With time, practice and proper guidance, we can improve not only in the amount of tasks we take up but also in quality. Coaching is also taken up in organizational levels, in order to boost not only individual performance but also their level of satisfaction. Sometimes we forget or oversee little things that can dramatically improve our business operations. We do not necessarily see those important elements that contribute to success. It ranges from a personal level of interacting with employees to making decisions at a management level.

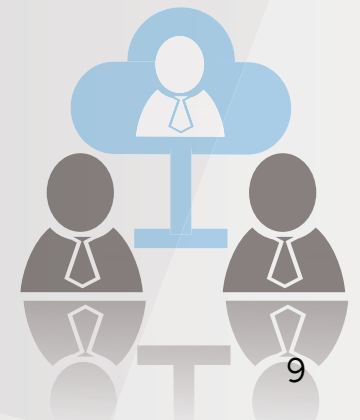
There are a set of personal guidelines that everyone should have with them while pursuing a certain task, whether big or small. Following a healthy lifestyle can cause others to look up to you as a role model and even to motivate action. However this is only possible through constantly practicing what we preach and use of the right words, messages and strategies, which can be attained with the help of a coach.

Learning Outcomes

- Practice methods that help make the best of everyday situations.
- Find your team's potential and move towards effectively achieving a common goal.
- Constantly motivate a group of different individuals and enhance productivity.
- Explore your hidden talents and utilize them while overcoming fears of voicing out your opinions and boost self-esteem.
- Practice constantly changing and enhancing your thought process.
- Be aware of your speaking habits and allow yourself to develop better communication practices.
- Find out where you lie between work and personal life, and remove all the frustration away from your everyday life.
- Learn how to constantly welcome new challenges and projects, with a realistic ideas of accomplishing them with quality in a specific timeframe.

Outline

- Impact of behavior and communication on the world around us.
- Effective critical thought and lifelong self-improvement processes.
- Performance optimization at work.
- Efficient business management.
- Individual self-reliance, self-esteem, potential and confidence.
- Responsibility and accountability.
- Critical thinking skills, time management and communication habits.
- Teamwork and decision making.



Leadership

Summary

Leaders are those with the ability to inspire and foster an organizational environment where everyone is able to perform at their best. Everyone can enhance their leadership skills. The key contributors to an organization should be recognized in order to continue to develop optimal results in an organization.

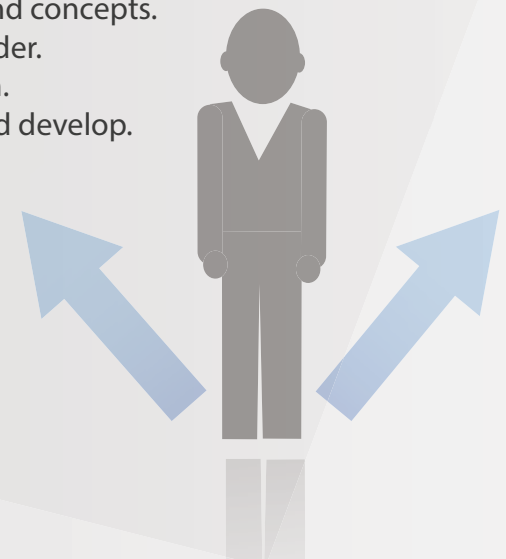
Leadership is not only about orders and initiation. It is a process of discovery and interaction. To lead a team means to understand each member's capabilities and skills, thereby enhancing their ability to reach their potential. Having multiple tasks and multiple team members requires us to allocate time to each and everyone involved. One of the leadership styles, transformational leadership is all about cultivating the best in people and ensuring that they reach their full potential.

Learning Outcomes

- Become the leader you wish to be.
- Explore what different individuals have done when given the chance to lead an organization.
- Understand the importance of creating and fostering bonds, while gaining trust and encouraging effective productivity.
- Discover what it is like to unleash your full potential.
- Discover the management concepts, skills and tools that are needed for successful leadership that also enable managers to be effective leaders in teams.
- Recognize and reflect on the culture and climate of an organization and distinguish between what can easily be changed and what cannot.
- Identify your style and move towards the one you feel will benefit everyone

Outline

- Transformational leadership.
- Time management, teamwork and decision making.
- Leadership styles.
- Culture and climate activity.
- Leadership fundamentals and concepts.
- Personnel branding as a leader.
- Leaders in your organization.
- How to retain, recognize and develop.
- Leadership in action.



Teamwork

Summary

Teamwork is all about little things working independently while contributing to each other in a synchronized manner with the purpose of achieving a common goal. The advantages of working independently provides less concern with the quality of the result and managing others. However the benefits of teamwork by far triumphs those of working alone. "Teams, as opposed to individuals, have the potential to bring together the skills, experiences and disciplines required in these changing times."

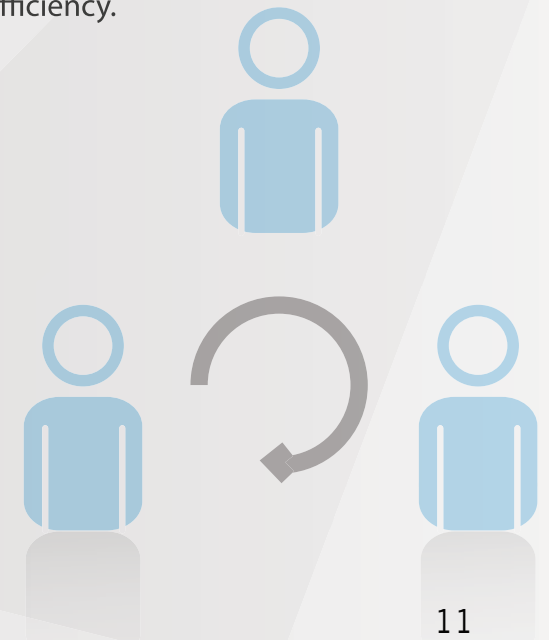
To lead a team in your personal or professional life, it takes skill, determination and dedication. To cooperate in a team, it takes patience, understanding and finding the will to contribute positively. We have to keep in mind that we have accepted the challenges to achieve this common goal and must put an effort into the paths taken to achieving it – one being working with others. Working with others is fruitful – it brings diverse skill sets, talents, ideas and energy.

Learning Outcomes

- Understand the benefits of working in teams cooperatively.
- Compare the differences between achieving projects alone and in a team.
- Identify the methods of achieving positive teamwork and efficient productivity.
- Understand how to achieve not only speed but quality, efficiency and innovation.
- Foster a collaborative atmosphere among your peers and colleagues.
- Achieve a great sense of accomplishment and leadership.
- Explore the overall picture of managing a team while keeping in mind all the stakeholders and the consequences of actions.
- Learn how to engage in positive dialogue with different people and managing certain challenges.

Outline

- Leadership
- Building trust, competency, and efficiency.
- Performance improvement.
- Teamwork training among staff.
- Progress monitoring.
- Problem solving.
- Engaging in healthy competition.
- Workplace teamwork.



Motivational Speeches

Summary

Great speakers make for great leaders. Often times, good speakers like to spread positive impact and feeling about others in order to uplift the lives of those around them. Whether it is type-specific or life in general, motivational speeches intend to make a difference in everyone's life. Speeches can stem from individual and collective experience, as well as the knowledge gained through enlightenment.

These speeches are tailored to different audience as everyone is unique and diverse in their own ways. A usual pattern of delivery includes specifying a problem, painting a solution, and discussing the results and how they were achieved. Though the application is broad, the discussion is specific. In addition to topic requests, the following list has been frequently requested by our clients:

- Past Leaders and their journeys.
- Overcoming Current obstacles of today.
- Information and Knowledge.
- Work-Life Balance.
- Information and work-knowledge.
- Finding passion and will to accomplish.
- Managing relationships.
- Dealing with difficult decisions.

Learning Outcomes

- Find the motivation to work on your goal.
- Learn how to be more strategic in planning personal and professional goals within specific timeframes and action plans.
- Explore your inner strengths and find the courage to take risks.
- Discover others' experiences and replicate it while tailoring to your specific needs.
- Find your sense of passion, need and reason to achieve.
- Gain a deeper sense of accountability and responsibility, and refrain from blindly blaming others.
- Gain contacts into your networking circles.

Outline

- Introduction.
- In-depth speech.
- Activities and role-plays.
- Questions and answers sessions.
- Brief one-on-one coaching session.
- Feedback.
- Networking.

Customer Service

Summary

Customers feel inclined to come back to your business when they are treated well. Regardless of promotions and offers, customers should leave with the sense of being happy with the plan of coming back. Happy customers also communicate to potential customers about the company's service and the feeling is usually transferred to them. Active listening will allow you to understand their needs and demands more effectively through understanding all aspects of their communication such as body language, voice tone and the topics discussed.

Customer service is not about presenting products and services, but about presenting solutions to a current problem. The way you speak to your audience makes a big difference in hitting that sales target. You may think that these actions time from you. But know that many customers actually dread going back to a company when they know it will result in a negative situation. It is all about respect, attention, active listening and total product awareness. You need to be patient, assertive and kind when speaking to your audience.

Learning Outcomes

- Learn how you can tailor your response to be solutions rather than simple product features.
- Stay organized and follow-up with your customers.
- Practice how to engage in active listening and persuasion.
- Hone your methods and skills on providing positive criticism, comments and suggestions.
- Understand that customer service stems from treating employees well as they can transfer their feelings to your customer.
- Develop the attitude to approach those around you.
- Explore the different ways of approaching product knowledge and how to shape it towards different audiences.

Outline

- Phone call communication.
- Customer engagement.
- Active listening.
- Complaint management.
- Non-profitable assistance.
- Staff training.
- Product knowledge.
- Positive language and communication.
- Acting skills.
- Analyzing customers.
- Persuasion skills and closing.



Conflict Management

Summary

Practicing appropriate assertiveness is usually a difficult task to achieve. Conflict management is not only about resolving an issue but also limiting its negative impacts while optimizing on its positive aspects. Coaching on conflict management provides the initiative to take action and to respond to changes. Managers and supervisors can develop or improve skills in the five major concepts of management which are communication, conflict management, motivation, delegation and evaluation.

Time is the only resource that is distributed to everyone equally. Furthermore it is the only resource we can never get back once wasted. Therefore it is only fit to be a master of your time. In addition, communication is an essential part of everyone's lives irrespective of the workplace or social gatherings. You should attain a sense of awareness of speaking habits to equip yourself with the capability of utilizing better communication practices. While conflict is a part of everyday life, skillful conflict resolution skills leads to increased productivity and potentially foster innovation in a working environment.

Learning Outcomes

- Learn techniques and strategies that will enable you to deal with difficult situations, conversations and difficult people with the required skill and confidence.
- Develop skills on effective and responsible assertion.
- Engage in a positive group atmosphere so as to implement learned knowledge and skills.
- Discover some qualities such as self-assessment, focused perception and need identification, which are effective in making you successful.
- Heighten your capabilities with regards to team building and team working skills using a hands on approach.
- Learn about different styles of conflict resolution and the proper implementation of different styles in different situations.
- Engage in a multiple-customers based scenario to test your patience, attitude and assertiveness.

Outline

- Dealing with difficult people.
- Effective assertiveness practices.
- Effective leadership skills.
- Exceptional coaching skills.
- Exceptional management skills.
- Exceptional team building skills.
- Time management.
- Conflict management skills.

Public Speaking and Self-Confidence

Summary

Public Speaking is an art and a science. Public Speaking is defined as “the process of speaking to a group of people in a structured, deliberate manner intended to inform, influence, or entertain the listeners.” Credibility and confidence has a lot to do with appearance. You only are confident when you appear confident, and you only appear credible when you provide credible information. Speaking and confidence come hand in hand. With practice and a general idea of what captivates an audience is what will set a person on the way to success. Both large and small groups demand your speech, your knowledge and your ability to understand them. You will find out that presenting to one person is no different than presenting at a national stadium.

There is always a chance to change the way you want to be perceived. If you feel your behavior obstructs your way to success, then there is a way of tweaking yourself without the risk of changing who you are. The best communicators are the ones who create impact and connection with their audience. Another way of captivating your audience’s attention about a boring topic is with the support of audios and visuals. However, displaying and speaking at the same time requires specific timing and coordination skills.

Learning Outcomes

- Understand ethical speech and the path to achieving that.
- Discover what it takes to captivate your clients and corporate big shots.
- Discover why you’re having trouble communicating with coworkers or presenting yourself in the workplace.
- Exercises such as oration, the use of gestures, voice control and creating connections with the audience will be explored.
- Learn the right way to speak, and what it takes to make any audience understand you.
- Take your skills to the next level by honing the ability to use your tone, gestures, pitch, voice and confidence to be even better and more natural.

Outline

- Fundamentals of public speaking.
- Projecting credibility and presenting with confidence.
- Public speaking boost for business.
- Advanced presentation skills.
- Workplace & personal communication skills.
- Presenting to small and large audiences.
- Physical presence and body language.
- Voice training and accent frustration.
- Executive public speaking coaching.
- Creating excellent communicators.





Press Release





KHALID ALQUD: WE EXPECT A BIG AUDIENCE AND MAJOR PARTICIPATIONS
AKHBAR ALKHALEEJ
OCTOBER 2006



GOLDEN GYM CHAMPIONSHIP FOR BODYBUILDING LAUNCHED TODAY
AKHBAR ALKHALEEJ
SEPT 2007



FUNDS DRIVE FOR NEEDY
GULF DAILY NEWS
APRIL 2008



ALQUD WINS AMERICAN MARKETING AWARD
AL BILAD
SEPTEMBER 2009



BAHRAINI TOASTMASTER WORLD'S FIRST GOVERNOR OF DISTRICT 20
DAILY TRIBUNE
JUNE 2011

2006

2007

2008

2009

2011



GARNET CONSULTATION ORGANIZES FREE LEADERSHIP WORKSHOP FOR CHILDREN
ALAYAM
MAY 2006



ALQUD: KNOWLEDGE OF MODERN MANAGEMENT METHODS IS AN ESSENTIAL CHARACTERISTIC OF A SUCCESSFUL BUSINESSMAN
ALAYAM
SEPTEMBER 2007



MINISTER OF INFORMATION ATTENDS TOASTMASTER CLUB AWARD CEREMONY
ALAYAM
JANUARY 2008



NOMAS ENTERPRISES LAUNCHES BAHRAIN DAY 2009 EVENT AT BIC
ALWASAT
APRIL 2009



NEW CSR SOCIETY LAUNCHED
DAILY TRIBUNE
JUNE 2011



Toastmaster Khalid Al Qudus, Governor of District 77 presented the Golden Gavel Award to GPC President Abdul Rahman Jawahery during the annual Toastmasters conference held on May 23.

GOLDEN GAVEL AWARD TO GPC DAILY TRIBUNE BUSINESS MAY 2012

ميرزا يتعرض أهم التحديات التي يواجهها صناع القرار



ميرزا يتحدث أمام الحضور في مؤتمر 'Leadershift' الذي نظمته مؤسسة 'The Leadership Center' في دبي، وهو المؤتمر الذي يهدف إلى تعزيز القيادة والريادة بين الشباب البحريني.

MIRZA PRESENTS MAIN CHALLENGES LEADERS FACE TODAY ALWASAT NOVEMBER 2012

انتخاب مجلس إدارة الجمعية البحرينية للمسئولية الاجتماعية



المساهمة الفعالة في التنمية المستدامة والتي تبدأ بالشراكة مع المجتمع المدني والشركات والمؤسسات الحكومية والخاصة مع الجمعية البحرينية للمسئولية الاجتماعية.

BAHRAIN CORPORATE SOCIAL RESPONSIBILITY ELECTION ALWASAT MARCH 2013

Al Qoud in US leadership event

BAHRAIN Corporate Social Responsibility (CSR) Society chairman Khalid Al Qoud is taking part in a major entrepreneurship event in the US. ChangeMakers: the Impact of Social Entrepreneurs in the US started on Saturday and continues until September 15. It focuses on social entrepreneurship and how innovation can drive social and environmental change.

AL QOUD IN US LEADERSHIP EVENT GULF DAILY NEWS AUGUST 2013



رجل أعمال بحريني يوفر الفرص للطلاب

التعاون مع جامعة بولينتك (برنس إيفلنتس) يسرعه إلى قبول هذا المشروع فور علمها بالمشروع. فرصة لعشرة من طلاب الجامعة للقيام بمشروعهم الخرجي. أما فيما يتعلق بالهامم للعملة على في الشركة في مجالات متعددة تتضمن الطلاب فهي تتراوح بين تقديم لوائح محلية.

BAHRAINI BUSINESSMAN PROVIDES INTERNSHIP OPPORTUNITIES FOR STUDENTS AKHBAR ALKHALEEJ SEPT 2013

2012

2013

TURN CHALLENGES



TURN CHALLENGES: DR. MIRZA OPENS 2-DAY INTERNATIONAL LEADERSHIFT CONFERENCE DAILY TRIBUNE NOVEMBER 2012

القعود: الشباب البحريني يمتلك المهارات... ودعم المؤسسات غير كاف

أكد الدكتور خالد القعود في حديثه مع 'الواسط' أن الشباب البحريني يمتلكون المهارات اللازمة للريادة، لكنهم يحتاجون إلى دعم أكبر من المؤسسات الحكومية والخاصة لتحويل أفكارهم إلى مشاريع حقيقية.

ALQOUD: THE BAHRAINI YOUTH HAS TALENT... BUT SUPPORT FROM LOCAL INSTITUTIONS IS NOT ENOUGH ALWASAT NEWSPAPER OCTOBER 2012

مشاركة بحرينية في برنامج صناع القرار بأمريكا



BAHRAINI PARTICIPATION IN US LEADERSHIP PROGRAM ALAYAM AUGUST 2013

على هامش بطولة مستر أولمبيا العالمية «برينس» تنظم أكبر معرض رياضي م على مستوى المنطقة



PRINCE ORGANIZES THE BIGGEST SPORTS EVENT IN THE REGION ALWATAN OCTOBER 2013

خالد القعود: ورقة بيضاء وقلم غيرا مجرى حياتي

قال خالد القعود في حديثه مع 'الواسط' إن ورقة بيضاء وقلم غيرا مجرى حياته، حيث تمكن من تحويل أفكاره إلى مشاريع ناجحة من خلال دعم المؤسسات المحلية.

KHALID ALQOUD: A BLANK PAPER & A PEN CHANGED THE COURSE OF MY LIFE ALAYAM SEPTEMBER 2013



WORKPLACE DIVERSITY FOCUS OF FORUM
GULF DAILY NEWS
OCTOBER 2013



MIRZA OPENS LEADERSHIP CONFERENCE
ALWATAN
DECEMBER 2013



YOUTH PLUS CHARITY EVENT AT THE YACHT CLUB
GULF DAILY NEWS
FEBRUARY 2014



BCSR ORGANIZES CORPORATE SOCIAL RESPONSIBILITY WORKSHOP
ALBILAD
APRIL 2014



MIRZA SPONSORS CORPORATE SOCIAL RESPONSIBILITY CONFERENCE
ALBILAD
APRIL 2014

2013

2014

2015



ALQOUD WINS INTERNATIONAL AWARD FOR TRAINING
GULF DAILY NEWS
OCTOBER 2013



YOUTH ADVOCATE KHALID ALQOUD
MAYADEEN
APRIL 2014



BCSR ORGANIZES CORPORATE SOCIAL RESPONSIBILITY WORKSHOP
ALBILAD
APRIL 2014



SMALL TO MEDIUM SUCCESS STANDARDS WITHOUT THE NEED FOR GENERATIONS TO GROW
ALBILAD
FEBRUARY 2014



CORPORATE GOVERNANCE IS A VITAL MATTER AND COMPLIANCE TO IT IS A LEGAL REQUIREMENT
AKHBAR ALKHALEEJ
APRIL 2015

Companies We Serve





Kingdom of Bahrain
Supreme Council for Environment



مجلس الإحسان
الإسلامي

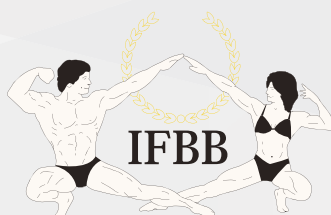


السفير
AL SAFIR
HOTEL
TOWER
RESIDENCE
FITNESS



مجموعة شركات البسام
Al Bassam Group Of Companies





A person's hands are shown writing on a document with a pen. The scene is set on a desk with various office items: a white coffee cup, a pair of glasses, a pen, and a laptop keyboard. The background is slightly blurred, focusing attention on the writing action. The overall image has a soft, muted color palette.

Our Companies & Organizations



Vision

To be one of the top event planning specialists internationally, and produce exceptional results of quality.

Mission

To be the best choice for clients in event planning, and cater to the needs of the market, by utilizing the latest technology, trends, and finally ensuring that the clients receive the individual attention they deserve.

Services

Prince Events Management will create content that will capture the imagination and demands the attention of your audience, whether press or clients. Marketing has become the job of specialists, who have the technical expertise and creative flair that gives them the edge creative flair that gives them the edge for that important launch or promotion.

- ✓ Conferences
- ✓ Exhibitions
- ✓ Corporate Events
- ✓ Social & Community Services programs
- ✓ Workshops
- ✓ Entertainment Events
- ✓ Event Consultants
- ✓ Concept Development
- ✓ Lights, Special Effects & Stage Design
- ✓ Graduation
- ✓ Designing and Advertising
- ✓ Grand Opening & Product Launch



Vision

To reach a transformational change that is globally recognized, and sustains local, regional and international businesses.

Mission

To be a leading company across private, public, and social sectors. Our scale, scope, and knowledge allow us to identify organizations highest opportunities, address their most critical challenges and transform their enterprises.

Services

AlQoud Consultancy is a professional consultancy firm that caters to its clients through a unique spectrum of services. Our core values are quality, innovation, development and strategy. Our commitment to both our client's success and our own is what sets AlQoud Consultancy apart as a world-class services company.

PR & Marketing

- ✓ CSR Consulting
- ✓ Social Media Management
- ✓ Press Release Creation and Distribution
- ✓ Full PR Representation
- ✓ Branding
- ✓ Corporate Identity Creation
- ✓ Graphic Design Services
- ✓ Product Development
- ✓ Corporate Gifts
- ✓ Pricing Strategy
- ✓ Sales Force Training
- ✓ Website Creation

Human Capital Development

- ✓ Organizational Development
- ✓ Executive Coaching
- ✓ Career Coaching
- ✓ Company Induction Programs
- ✓ Teambuilding
- ✓ Employee Development Plan
- ✓ Employee Engagement

Business Strategy & Revenue Growth

- ✓ Organizational Strategy
- ✓ Growing Revenue at High Margins
- ✓ Business Plan
- ✓ Startup Support
- ✓ Fund Sourcing
- ✓ Financial Planning

Non-profit Organizations & Projects we served



Bahrain Corporate Social
Responsibility Society



Bahrain International
LeaderShift Conference



E-Commerce Forum



Bahrain International
Corporate Social
Responsibility Conference

Bahrain International Corporate
Social Responsibility Conference



Bahrain Leaders
Toastmasters Club



Youth Plus Department
Under Bahrain CSR Society



Bahrain International SME's
Empowerment Conference



Alata Club for Youth Excellence



Bahrain International Corporate
Governance Conference

Internship Opportunities

The intern will work part-time, which entails a minimum of 20 hours per week for three months. The position is unpaid, with a part-time or full-time work opportunity if progress is noted by the end of the program. There will be an assessment and interview prior to starting, and another assessment upon completion of internship. The interns are expected to be motivated and enthusiastic, with a passion for continuous learning.

Internship Positions

Our internship positions are as follows :

- ✓ Accounts
- ✓ Junior Consultant
- ✓ PR & Social Media
- ✓ Graphic Designer
- ✓ Marketing



Gallery





With H.H. Shaikh Nasser bin Hamad Al Khalifa



With H.H. Shaikh Abdulla bin Hamad Al Khalifa



With H.R.H. Princess Sabeeka bint Ibrahim Al Khalifa,
wife of His Majesty King Hamad bin Isa Al Khalifa of
the Kingdom of Bahrain



With H.H. Shaikh Nasser bin Hamad Al Khalifa



With H.E. Shaikh Rashid bin Abdulla bin Hamad Al Khalifa
Chairman of Nomas Enterprises



With H.H. Shaikha Hessa bint Khalifa Al Khalifa
Executive Director of INJAZ Bahrain



With H.H. Shaikh Ali bin Khalifa Al Khali a Deputy Prime Minister



With H.R.H. Prince Khalifa bin Salman Al Khalifa Prime Minister of Bahrain



With H.E. Dr. Hassan Fakhro Minister of Industry & Commerce



With H.E. Shaikh Ebrahim Al Khalifa Minister of Housing



With H.E. Salman bin Hindi Muharraq Governer



With H.E. Ma. Corazon Yap-Bahjin Former Ambassador of the Philippines in Bahrain



With H.E. Mr. Thomas Krajeski
U.S. Ambassador for Bahrain



With Mr. Ted London
Director of Michigan University



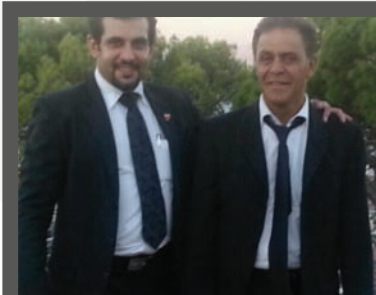
With Ms. Catherine C. Wolfgang
Mayor's Office of Civic Engagement & Volunteer
Service of the City of Philadelphia



With H.E. Mr. Roelf Meyer
Former Minister of Defense & Constitutional Affairs
Under Presidents DeKlerk & Mandela, Senior Chief
Negotiator in the talks to end Apartheid, South Africa



With H.E. Li Yong
Director of the United Nation Industrial
Development Organization



With H.E. Mohammed Bhabha
Former Minister of Parliament & a leader in African
National Congress, & Negotiator in Constitutional Issues
South Africa





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