





Public Relation

2 Days Training Workshop

 22nd & 23rd of November, 2017

 5:00pm-9:00pm

 InterContinental Regency Hotel

Khalid AlQoud

International Speaker, Consultant

Don't miss the Workshop!

Anyone who is new to PR, whether in-house or consultancy, or from a marketing or administrative background. If you are an employee wanting to improve.

Register today!

About The Workshop

This workshop will give you a solid grounding in practical Public Relations. You'll learn about what PR is, what it involves, and the value it brings. Our Coach will introduce and explain a range of different communication tools and techniques, and you'll take part in practical exercises to help you build the writing, planning and relationship building skills needed to thrive in early and mid-level PR roles.


Key Benefits & Objectives


- To create and maintain a positive image.
- Create a strong relationship with the audience.
- Lead to a new client or a new business partner.
- Be able to produce excellent communications pieces including media kits and communications

Investment Includes

- Key notes from workshop
- Leadership Booklet by international author
- Participant Manual
- Participant Certificate
- Morning & Evening Snacks, Tea and Lunch

For more information:

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