

# **Business Planning**

2 Days Training Workshop

† 7th & 8th of February, 2018

7:00pm-9:00pm

InterContinental Regency Hotel

Thalid al Cloud

International Speaker, Consultant

## **About The Workshop**

Our business-planning workshop gives you the tools to prepare your business plan and offers valuable information to help you start and grow your business. In the workshop you will learn how to think strategically about your business, write your business plan from scratch using a simple yet rigorous approach and create a complete set of cash flow projections.

#### Don't miss the Workshop!

If you are a future business man/woman, new to business, want to take your business to the next level or just want to gain more knowledge about business startups.

Register today!

# **Key Benefits & Objectives**

- Register or incorporate your business
- Identify the legal requirements of a small business for licenses, permits and other regulations
- Develop a marketing strategy to attract customers and keep them
- Develop a business plan that will meet lender/investor expectations
- · Access loans, grants and subsidies to finance your business

### **Investment Includes**

- Key notes from workshop
- Leadership Booklet by international author
- Participant Manual
- Participant certificate.
- Morning & Evening Snacks, Tea and Lunch

For more information:



+973 17311630



+973 17311603

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info@khalidalqoud.com
www.khalidalqoud.com







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