




Event Management

2 Days Training Workshop

 25th & 26th of October, 2017

 5:00pm-9:00pm

 InterContinental Regency Hotel

Khalid AlQoud

International Speaker, Consultant

Don't miss the Workshop!

If you are an Event professional such as event organizer, coordinator, supervisor and manager, Festival organizer, Conference/meeting and exhibition planners, Public event officer/coordinator and manager

Register today!

About The Workshop

This workshop aims to inspire participants to produce amazing events for their organizations or clients. In doing so it explores the creative aspects of events and seeks to develop an understanding of how creativity can be a key factor in achieving event outcomes whatever they may be. Topics covered: Responding to event briefs - Creating the event concept - Sources of event inspiration - Making event design decisions - Theming, atmosphere, performance and food and beverage.


Key Benefits & Objectives


- Understand the theory and practice of event planning, promotion and implementation
- Determine and examine the importance of effective project aims, objectives and budgeting
- Identify marketing, public relations and sponsorship strategies that will help to optimize your events
- Develop knowledge and skills in human resources planning and management in event organization
- Measure effectiveness of everything you do

Investment Includes

- Key notes from workshop
- Leadership Booklet by international author
- Participant Manual
- Participant Certificate
- Morning & Evening Snacks, Tea and Lunch

For more information:

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Organized by:



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